



Stories of
Philanthropy

2003 Outstanding Philanthropists

Celebrating the Power
of Charitable Giving
in Appalachian Ohio



A NOTE ON APPALACHIAN OHIO GIVING

The purpose of Appalachian Ohio Giving is to create regional partnerships that promote the growth of charitable giving in the 29 counties of Appalachian Ohio. Appalachian Ohio Giving is a partnership between Ohio State University Extension and grantmakers serving the region. Our goal is to help build stronger communities through an increase in the region's philanthropic resources.

Appalachian Ohio Giving works through stories and by example to build greater public awareness of and appreciation for the power of philanthropy to bring positive change to our region. Through collaborative and inclusive development and marketing of strategies, tools, products, and service Appalachian Ohio Giving is reaching a large audience of current and potential donors and donor advisors in Appalachian Ohio.

The spirit of our enterprise is to celebrate and increasingly leverage, for the region's benefit, the historic tradition of charitable giving in the region, for the region. We work to communicate, with dignity and respect, an Appalachian face, voice, and experience, to our efforts to promote philanthropy on behalf of all who share love for the region.

Phi I lan I thro I py Love of mankind

Phi I lan' thro I pist Someone who gives to improve the well being of humanity, in essence to enhance others' quality of life.

Appalachian Ohio Giving believes philanthropists are made through countless acts of giving and caring that characterize the passionate individuals who donate their time, their talent, and their resources on behalf of supporting positive change throughout the region's communities.

This first annual Appalachian Ohio Giving Philanthropy Award is our way of taking the time to celebrate with heartfelt "thanks" the spirit of giving that embodies the region's donors and philanthropists.

In Appalachian Ohio, telling stories is a time-honored tradition. It seems, then, especially appropriate to honor and celebrate the generosity of the special individuals who are philanthropists by telling their stories. The stories are, in many ways, the choicest fruits of all of their charitable gifts: the stories provide lessons in life and illustrate the ways and means through which all of us can give back to the issues and places we care most about.

The stories in this collection are in the tradition of a legacy that can help strengthen our vision and our resolve to make Appalachian Ohio a better place to be and live. They explain how, through our own unique contributions, we can better the places and advance the issues we care about. Appalachian Ohio Giving hopes that in sharing these stories, others will be inspired to find and share their hidden assets.

Jacqueline Bartels

N O M I N E E

S U B M I T T E D B Y

Beverly Kelbaugh, Franklin County Extension Agent
Ohio State University Extension

Caring about her friends and expecting them to live up to high standards is nothing new to 4-H'er Jacqueline Bartels, called JoJo by her friends. As a member of the Belmont County 4-H Junior Leaders, Jacqueline challenged the group to plan a fundraiser to assist the family of her friend Chris Carlier, a former student at Martins Ferry High School and fellow member of the Colerain Critters 4-H Club who was diagnosed with leukemia.

Knowing that Chris's family would be facing many financial obligations as they fought the battle with leukemia, Jacqueline wanted to raise money to help them with the trips to and from Children's Hospital in Columbus. Jacqueline chaired a committee that planned a dance to raise money. She sought donations, reserved the building for the dance, arranged security and chaperones, contracted with the band, obtained support from other clubs and organizations at Martins Ferry High School to provide items for the food booth. She organized the 4-H Junior Leaders to promote and hold this successful event, which raised more than \$1,000 that Jacqueline and a few of her friends delivered to Chris and his family personally.

Jacqueline, knowing what a big Ohio State University football fan Chris was, joined with two other junior leaders to

purchase a football which they had autographed by the 2002 National Championship football team, thanks to team member Ben Hartsock, a former 4-H member from Ross County.

Jaqueline and many of the 4-H Junior Leaders were also members of the Belmont County Junior Fair Board. The Junior Fair Board held a basketball benefit with half of the proceeds to the Carlier family and the other half to the Lucas family who also had a child with leukemia. Again, Jaqueline was instrumental in organizing and planning the event and in assuring its success.

Tears of joy were shared by Jaqueline and the other Junior Leaders as they talked about the gifts to the Carlier family as the best gifts they had ever given when they were trained to present the curriculum “The Gift of Giving.” The lesson was the perfect occasion to facilitate reflection upon their act of love and giving.

Although Chris lost his fight, he and his family were aware that he had friends who cared. The support of his friends also helped Chris during his many difficult days. Jaqueline challenged her friends to help her and worked very hard to assure the success of her efforts. She enlisted the support of adults, teens, and businesses to help her friend.

“The future belongs to those that believe in the beauty of their dreams.” ~ Eleanor Roosevelt

Shirley Brooks-Jones

N O M I N E E

S U B M I T T E D B Y

Deanna L. Tribe, District Specialist
Ohio State University South Centers

Shirley Brooks-Jones embodies the spirit of philanthropy in that she contributes to improving the well being of humankind through charitable acts and donations. Her philanthropic efforts as a donor and a fundraiser extend from the home community of her youth to regional, national, and international activities.

Shirley Brooks-Jones came out of the hills of Vinton County, Ohio with a high school diploma and a dream to serve. Born to a family of modest means, Shirley and her eight brothers and sisters grew up in the Zaleski area. Upon graduating from McArthur High School in Vinton County, Shirley became employed by Ohio State University, from which she retired in 1989 with Emeritus status, performing administrative responsibilities for most of those 34-plus years. As administrative assistant to the Dean of the College of Agriculture, Shirley got first-hand experience with long-range planning, fundraising, recruitment, and interacting with local, state, federal and international folks and dignitaries. Shirley received a B.A. in English from OSU in 1994.

Although she's lived in the Columbus area for most of her adult life, Shirley has not forgotten her roots. She created and endowed scholarships for freshman students from Vinton County and other southeastern Ohio communities. She was

instrumental in establishing and doing fundraising for the Vinton County 4-H Endowment. Shirley has added her fundraising expertise, and being a donor by example, to encourage donations from others for that fund. She funds an award for OSU support staff, recognizing the value of the administrative and clerical positions.

Besides earning a Bachelor's degree, much of Shirley's time since retirement has been devoted to volunteer efforts, many related to fundraising and development for philanthropic causes. A few examples include OSU's capital campaigns; co-chair of the OSU Campaign Council; corporate secretary of People to People International; OSU Agriculture Development Board; Vice President and Secretary, Ohio 4-H Foundation Board of Trustees; and board of trustees, Chadwick Arboretum.

The major portion of Shirley's present volunteer efforts and passion finds her coordinating and fundraising for the GANDER FLIGHT 15 SCHOLARSHIP FUND (Columbus Foundation). This endowed fund was established by passengers, crew and friends of Delta Flight 15, which was diverted to Newfoundland following terrorist activities on September 11, 2001. Shirley was on that flight! She and a group of others from the flight were taken to a small town of Lewisporte, Newfoundland where they were taken into the homes of local townspeople and cared for until it was safe to return to America; this amounted to several days. The decision to "do something" to say thanks—reward kindness—was determined on the flight home and the fundraising began

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“We make a living by what we get, but we make a life by what we give.” ~ Winston Churchill

Shirley Brooks-Jones continued

with \$15,000 raised by the end of the flight in Atlanta. The selected project was to create an endowed scholarship fund that benefits students graduating from Lewisporte Collegiate (high school) who will be enrolled in college, university or post high school technical or vocational training. On June 21, 2002, Shirley had the soul-stirring experience of speaking at the 2002 graduation ceremony of Lewisporte Collegiate and of making the actual presentation of certificates to the first 14 recipients of the GANDER FLIGHT 15 SCHOLARSHIP. On June 26, 2003, Shirley was privileged to again speak at the graduation ceremony and to present the GANDER FLIGHT 15 SCHOLARSHIP to 15 members of the class of 2003 at Lewisporte Collegiate. Fundraising for scholarships for the class of 2004 is well underway.

A crisis situation has resulted in the philanthropic spirit to “give back” to people in another country (Newfoundland) that Shirley found to be “just like the folks back home in Vinton County” with small-town good neighbor values when it came to reaching out and caring for strangers who just happened to drop in from the sky. Shawn Woodford, editor of *The Pilot* (Lewisporte, Nfld.) wrote that “it is a great thing to have such a scholarship fund in place that will aid young people in this region further their education. It’s a tribute to Ms. Brooks-Jones and those pushing the fund’s growth. They are to be commended. A simple thanks would have been fine, but they have taken the extra step of giving back in a wonderful way.” (1/9/02) Besides the aforementioned editorial, this story has also been written about in the February 2002 *Kiplinger’s Personal Finance* magazine; the March 12, 2002 *Family Circle* magazine; the 2003 *Old Farmer’s Almanac*; and *Chicken Soup for the Canadian Soul*. Shirley appeared on the

Today Show and a documentary was filmed for Life Network and the History Channel.

The recipient of numerous honors, among those most cherished by Shirley include: enshrinement into the Ohio Agricultural Hall of Fame (fourth woman so honored), the Ohio Farm Science Review Hall of Fame (second woman) and the Vinton County 4-H Hall of Fame (first class of inductees; OSU Distinguished Service Award; OSU Outstanding Staff Award; Everett D. Reese Medal (leadership award for exceptional service in private philanthropy); Beta Sigma Phi 2002 Woman of the Year; Ohio Extension Agents Association Appreciation Award; and the Eisenhower Distinguished Service Award (for volunteer efforts on an international level).

Shirley keeps in touch with folks in her home county and continues to contribute to opportunities for its young people. This is meaningful for small, rural communities like Vinton County when one of its own succeeds. Shirley Brooks-Jones is an encouragement to others, building on the strengths of her roots, to leave a legacy of caring and giving back through act, deed, and financial contributions—kindness rewarding kindness.

“The world is moving so fast these days that the one who says it can’t be done is generally interrupted by someone doing it.” ~ Harry Emerson Fosdick

George Broughton

N O M I N E E

S U B M I T T E D B Y

Jim Helt, Assistant Director

Ohio State University Extension Emeritus

Development Officer, Ohio State University

George Broughton knows well that giving back to one's community can be achieved through a variety of assets. Sometimes the most useful gift can be a pleasant environment for the public to enjoy.

George is the son of Carl Broughton, founder of the Marietta-based Broughton Foods, Inc. While George and his two sisters were growing up, Carl bought several pieces of land near the family dairy farm in hopes that he might one day create a nature and wildlife preserve. In 1991, Carl decided to establish the Broughton Foundation, a non-profit organization that made it possible for him to finally follow through with his dream of creating an environmental haven for wildlife while at the same time sharing the natural beauty of the area with the community.

Although Carl died in 1996, he had passed his love of nature and his desire to give back to the community to his son George, who now owns his own company called **GWB Specialty Foods**. Picking up where his father left off, George has helped make the Broughton Nature and Wildlife Education Area into what it is today – a 500 acre park that is free to the public and has woodland hiking trails, sheltered picnic facilities and two ponds stocked with a variety of fish. George currently acts as the manager of the preserve and the Broughton Foundation pays for its upkeep.

George has also been an advocate of environmental education, setting up the George Broughton Natural Resource Program Fund in 1999 to sponsor competitive grants. The Fund also supports a variety of educational programs on topics such as fishing, pond management, and conservation.

The nature preserve has also become an asset to the local high school, providing cross-country students with a place to practice. The 5-mile lowland trail is an ideal place to train for events. Recently, a nearby college started making use of the preserve as well.

In addition to his work with the nature preserve, George has used his time, talent, and resources to help the community in a number of other ways. He has helped the local 4-H program with the renovation of Camp Hervida and the raising of funds for a new swimming pool.

George and his wife Nancy actively support higher education, particularly through the Nancy R. Broughton Endowment fund in the College of Human Ecology at Ohio State. They also contribute their service and support to Marietta College.

In keeping with his love for outdoor activities, George has recently worked with the Harmar Rowing Club. A grant from the Broughton Foundation helped pay for the construction of the Carl L. Broughton Boat House. The facility, which has space for storage as well as a weight room, provides the Marietta High School rowing club with a home base and is also available for public use.

Through his generous gifts and selfless sharing of his family property, George Broughton is continuing the tradition of philanthropy started by his father. The land Carl Broughton bought decades ago will bring pleasure and enjoyment to the community for many years to come as the Broughton family's legacy is strengthened by this generation.

Dr. James L. Dailey

N O M I N E E

S U B M I T T E D B Y

Jim Helt, Assistant Director

Ohio State University Extension Emeritus

Development Officer, Ohio State University

Jim Dailey has been a person very interested in supporting many interests in the Gallia County area and OSU Extension 4-H Youth Development programs. He has also given leadership for the community involvement of the Ohio Valley Bank Corp. by supporting community issues in each of the communities where the Ohio Valley Bank has offices. Jim personally gives and is a major donor of the Nationwide/Ohio Farm Bureau 4-H Center being built at the Ohio State University. He has served on many of the local community boards affecting local interests. The Ohio Valley Bank has supported over 60 four-year College Scholarships over the past 15 years for 4-H members. The bank also supports the Rio Grande University.

Jim has been a member of the Ohio 4-H Foundation Board of Trustees for 9 years. He also serves as the Chairman of the Campaign Steering Committee for the Nationwide/Ohio Farm Bureau 4-H Center, a \$12 million campaign. Jim recently received a very coveted “Friend of Extension” Award presented by the Epsilon Sigma Phi Extension Fraternity in Salt Lake City. He was one of four people recognized across the USA. Jim believes strongly that there are great results when businesses partner with the community to solve problems and promote improvements.

Bob & Sheila Eastman

NOMINEES

SUBMITTED BY

Jim Helt, Assistant Director

Ohio State University Extension Emeritus

Development Officer, Ohio State University

The Eastmans are owners and CEOs of the Food Town Grocery Stores in three or four county areas around Gallipolis.

The Eastmans support area 4-H Youth Development programs, the county fairs, and local projects promoting better communities and youth athletics in each of the communities they serve.

Bob and Sheila serve on many community committees as well as being personal supporters of their schools and the athletic programs. Bob and Sheila have made a substantial personal commitment to the Nationwide/Ohio Farm Bureau 4-H Center Building project.

Their strong belief in community development and Improvements keeps the Eastmans very involved as volunteers and also as financial supporters.

“It is one of the most beautiful compensations of life, that no man can sincerely try to help another without helping himself.” ~ Ralph Waldo Emerson

Bob Evans

N O M I N E E

S U B M I T T E D B Y

Jim Helt, Assistant Director

Ohio State University Extension Emeritus

Development Officer, Ohio State University

When Bob Evans started selling sausage from his southeastern Ohio truck stop stand in 1946, he had no idea that his entrepreneurial endeavors would blossom into a large corporation with hundreds of restaurants and name-brand products being sold across the Midwest. While most people are familiar with the bright red façades and home-style cooking that characterize the Bob Evans restaurant chain, some may not realize that the founder has done more for his home region than just providing patrons with good food. He has generously used his own energy and resources to advance causes, enhance programs and support research, all with the ultimate goal of preserving the institution of the family farm.

Supporting youth through the 4-H program has been one of Bob Evans' primary areas of focus over the last several years. The only lifetime member of the Ohio 4-H Foundation Board, he encourages young people to respect their environment and embrace their agricultural heritage. He donated a significant amount of money to the Canter's Cave 4-H camp, renaming the facility after his mother, Elizabeth L. Evans. In other camps throughout the southern Ohio region, he funded the establishment of demonstration areas called "Bob Evans Acres for Wildlife."

Evans extended his influence on youth into the realm of higher education through his involvement with area colleges and universities. He served on the University of Rio Grande's executive board and has worked with students in Ohio State University's College of Food, Agricultural and Environmental Sciences. He also served on the Ohio Board of Regents, which is the state's governing board for public higher education.

Environmental conservation is another one of Evans' favorite causes. At one time, he was a trustee for the Ohio Forestry Association. He has worked to increase the wildlife in Ohio and has had a significant influence in the process of bringing wild turkeys into the state.

Evans is a strong advocate of the preservation of family farms and has gone to great lengths to try to make farming more economically feasible for individuals. He helps fund research in grazing and the use of different types of grasses to make grazing possible year-round. By eliminating the need to provide hay and other kinds of feed for cattle in the winter, the cost of cattle farming would be dramatically cut, making farming a more viable and profitable career.

In addition to the time and money he dedicates to youth, education, and research, Bob Evans supports several other causes in the community. He is involved with the Ohio Society for the Prevention of Blindness, the Heart Society, the Arthritis Foundation and the Easter Seals. He has worked on fundraising for the Gallia County Development Fund and the South District Cooperative Extension Fund. Evans and his wife Jewell are also active in their hometown of Gallipolis, where they make generous contributions to the public library.

Evans efforts have not gone unnoticed—over the years he has received several recognitions and awards. Among others, he has been given the Centennial Award for Agriculture and an Ohio State Meritorious Service Award.

Lowell Gornall

N O M I N E E

S U B M I T T E D B Y

Mary Witten Wiseman, President
Foundation for the Tri-State Community

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A Soldier's gift will send SV students to school
By Allen Blair

Today, four Symmes Valley High School graduates will hold a diploma in one hand and a scholarship check in the other.

Both will lead them to college—something Lowell Gornall dreamed about at their age. “I went to Marshall for one semester and got turned every way but loose,” Gornall said, thinking back to those late 1930s days. “I didn’t go back because it looked like war was coming and my parents didn’t have the money so I didn’t ask them,” he said.

Gornall finally earned his college degree after 19 years of night classes while serving in the U.S. Air Force. Now, he’s giving back, supporting four Symmes Valley Alumni Association scholarships - and four young people who deserve a chance to keep their education going.

“I think of an old salmon who goes to sea and he finally comes back up river...and this is my trip.” Born John Lowell Gornall to John Gilbert and Eva Rebecca Gornall of Aid, Ohio, the spry 78-year old from Atlanta, Ga., admits his tale is a long one.

The Lawrence County native spent his early days on a dairy farm. He first drove a milk truck at age 14-1/2, while enjoying

his high school days at the old Mason-Aid High School. It closed about 1941.

“It was a wood frame school with an upstairs for grammar school and four classrooms downstairs, and pot-bellied coal-fired stoves,” he said.

“There were 18 of us in high school and just nobody had any money to go to college.” So, after the one brief semester at Marshall, Gornall worked as a stock clerk at JCPenney in Huntington, W. Va., then landed a job at an ice cream factory, then went back home to help on the family’s dairy.

Just after the Japanese attack on Pearl Harbor, Gornall enlisted in the U.S. Army Air Corps. Assigned to posts in St. Louis, he hoped to get into an aircraft mechanics school. Instead, he was sent to officer candidate school and commissioned a second lieutenant. He came back home and married his high school sweetheart, Dorothy Matney. She passed away two years ago.

Gornall’s first military assignment landed him at a base in Tennessee the beginning of a more-than-30 year career with the Air Force. During that career, Gornall found a love of helping others and helping them with education, he said. In time, he led a movement that convinced colleges to give course credit for military training.

“I felt that I knew the courses we had were worth something to earn a college degree,” he said. “It was the greatest thing I

“Common wisdom states that in order to build community, you must first resolve your conflicts. I believe the reverse is more accurate: that in order to resolve your conflicts you must first build community.” ~ M. Scott Peck

Lowell Gornall continued

ever did in the Air Force because we turned a bunch of people on to school who had no idea. I had spent a long time on my degree and I understood.” Gornall ended his career as the deputy commander of Keesler Air Force Base in Mississippi.

Yet, he never forgot his hometown. He has marched almost every year in the Ironton Memorial Day Parade. And he has given money each year to the Symmes Valley Alumni Association to help graduating seniors who “might have missed out on all the other scholarships,” he said.

Gornall visited Saturday to announce the latest scholarships, which come from a \$40,000 gift administered by the Foundation for the Tri-State Community. “Where I can help young folks have an opportunity to expand and pursue their potential, that is a good thing to do,” he said. “The best days I had in the Air Force were finding people to help.” When he found them, they always told him the world didn’t care about the little people.

Gornall liked being able to change that perception, he said. “If you work hard and show your appreciation and be fair and have respect, I think you’ll make it,” he said, then added a few more admonitions for today’s graduates. “You gotta’ stay up late and study and don’t forget the little people.”

Christine & Robert Hargrave

NOMINEES

SUBMITTED BY

Vicki Cummiskey, Executive Director

Community Foundation of Jefferson County

According to Christine Hargrave, her mother provided a model of giving: “Whenever she was short on cash, she wrote a check to the church, and then money would come in. She wasn’t rich, but she was brilliant, and she believed and taught me that you get what you give.”

Christine and her husband Bob are outstanding models of giving to the community. While both have held top leadership positions in community and nonprofit organizations, their best work is accomplished behind the scenes through their encouraging community involvement and honoring others who serve. Christine served as the local United Way community campaign chairman in 2001, when she quickly responded to the events of September 11 and organized a “Day of Remembrance and Caring”— a meaningful tribute that brought the community together and which included local law enforcement from all area municipalities with students and band members from area high schools. She currently serves as vice president for the United Way of Jefferson County Board of Directors.

In 1999, Bob and Christine and a small group of committed community leaders resurrected the dormant Community Foundation of Jefferson County (founded in 1986) and hired the organization’s first executive director. The couple worked

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Christine & Robert Hargrave continued

with Christine's son Craig, a professional financial advisor, to establish the first known planned gift to the Foundation – a dual gift of life insurance.

Bob, an attorney and owner of King, Hargrave, Scurti and Jack Attorneys, introduces the subject of charitable giving to his clients, and attends professional development seminars to stay up-to-date on estate and charitable planning. His goal is for the Community Foundation of Jefferson County to sponsor such an event for professional advisors locally.

The couple contributes to the foundation as individuals, and with annual corporate gifts. Christine is chief financial officer and corporate officer of Cattrell Companies, Inc., a commercial heating, ventilation, air conditioning, and refrigeration company. They also support the foundation by giving memorial gifts whenever a friend in the community passes on. They also make special gifts to help sponsor civic choral society or symphony concerts for the area.

The Hargraves' civic involvement permeates the Steubenville Rotary Club, where both have served as president and as members of the Board of Trustees. Christine conceived and organized the Rotary Service About Self Awards where one person is selected as Citizen of the Year. She also currently serves as a Rotary assistant district governor, District 6650.

Christine is a creative soul who choreographs memorable experiences and events. During Rotary's first "Changing of the Guard" dinner where previous year's officers are recognized and the new officers begin their duties, she masterminded a historic program. Steubenville is known as "The City of Murals," where 26 gigantic depictions of life in

the 1800's to modern day are painted on buildings, mainly in downtown Steubenville. The "Rotary" mural features Rotary leaders in various poses around a conference table. Christine assembled those Rotarians still living who were featured in the mural, seated them in the same order they appeared in the mural and asked them to share why Rotary is important to them with the larger group.

Christine is a former member of the Toronto, Ohio, School Board and a three-time past chair of the board of directors of the Jefferson County Chamber of Commerce.

Bob and Christine are Trustees and serve on the Executive committee of the Community Foundation of Jefferson County, for which they communicate the value of the fledgling foundation at every opportunity. Bob has served as president and is currently the vice president of the Community Foundation of Jefferson County. When Foundation Executive Director Vicki Cummiskey shared the review for the book, "The Giving Box," by Mister Rogers, it was Christine who recommended that the foundation place the book in each elementary, middle school and public library in Jefferson County. This gift set the stage for bringing in Mr. McFeely of Mister Rogers' Neighborhood for a presentation about giving and sharing to more than 300 local school children and numerous activities and strategies to encourage giving by children and families, including the creation of "The Perfect Gift," a philanthropic youth activity kit distributed in 16 counties through Appalachian Ohio Giving.

Bob and Christine Hargrave daily demonstrate all of the spokes in the wheel of well-balanced lives—mental, spiritual and relational. They enjoy each other, their children, grandchildren and families, and cultivating a better community through and with service to others.

Robert A. & Dorothy Hodson

NOMINEES

SUBMITTED BY

Tom Worley, Program Director

Ohio State University South Centers

When contacted for information to help tell the story of his philanthropy, Mr. Hodson stated, “I feel uneasy about providing such information for I certainly do not feel that we are philanthropists, but then I’m not quite sure what the definition is.” He further stated, “Yes, we do give in various ways to many needs but endeavor to do it without recognition or fanfare.” He then agreed to provide the information in the following story about his giving after observing that, “We have on occasion allowed our names to be used when it might serve to encourage others to contribute.” The thoughts shared by Mr. Hodson are certainly pertinent to an understanding of the many personal attitudes and attributes needed to define true philanthropy. Robert and his wife Dorothy provide a wonderful example of giving for the benefit of others without thought of personal recognition or credit. Bob and Dorothy, his wife of 57 years, still live in Hillsboro, Ohio and have three children and seven grandchildren. Dorothy is also very involved in the community and giving, so this is a story of their joint philanthropic efforts. Their daughter, Dr. Susan Rinehart, stated, “They have truly done all their service and philanthropy hand in hand.”

Robert Hodson graduated from Buford High School in Highland County and then Ohio State University where he earned a B.S. in Agricultural Education in 1951. He is also a graduate of Ohio University’s School of Banking program and

the Central States Graduate School of Banking at the University of Wisconsin. Mr. Hodson served in the U.S. Navy in World War II and in the U.S. Marine Corp. during the Korean Conflict.

From 1951-1955, Bob taught vocational agriculture at Fairfield High School in Leesburg, Ohio. He then served as the Cooperative Extension 4-H Agent in Clinton County from 1955-1958. In 1958, Bob initiated his long and successful career in banking when he accepted a Branch Manager position with the New Vienna Branch of the Clinton County National Bank. In 1961, he moved to the Hillsboro Bank and Savings Company, which subsequently became First Security Bank and is now a Fifth Third Bank operation. Through his academic training, experience, and dedication to service, Bob eventually was named President and CEO at the Hillsboro Bank and Savings Company where he served until retiring in 1991.

Bob has made many contributions of his time and talent in service to professional associations and activities. These include past president of the Ohio Bankers Association; past member of the Cincinnati Branch, Federal Reserve Bank of Cleveland; leadership committee of the American Banker's Association; and member of the State of Ohio Banking Board.

Bob's civic activities include the following: trustee of the Ohio 4-H Foundation Board, member of the Highland County Extension Advisory Committee, Trustee and Chairman of Trustees of Southern State Community College for six years; member of the Ohio Statewide Extension Advisory Committee, president of the Highland County Chamber of Commerce, and president of the Retail Merchant's Association, past chairman of the Highland County Historical Society, and past president of the Hillsboro Athletic Boosters.

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Robert A. & Dorothy Hodson continued

He was a member of the City of Hillsboro Revolving Loan Fund committee and the Hillsboro Housing and City Advisory Committee; member of the Hillsboro Rotary Club for thirty-two years, and past president; a member of the Hillsboro Elks for thirty-two years; and a member of the Southern State Community College Foundation. He was an ambassador for the City of Hillsboro to Japan where he successfully recruited Weastec, a new Japanese auto parts manufacturer to Hillsboro. Bob served as president of the Highland County Civic Improvement Committee for twenty years, and was also the secretary of the Highland Country Revolving Loan Committee for industry.

The Hodsons are active members of the Hillsboro United Methodist Church where Bob is a member of the District Superintendent Committee, chairman of the District Foundation Board, board member of the West Ohio Evangelical Fellowship, delegate to United Methodist Annual Conference, past chairman of the Wilmington Area Walk to Emmaus Community, past vice chairman of the West Ohio Conference United Methodist Church Extension Committee, and a certified lay speaker.

Regarding their charitable contributions, Bob stated that “Our greatest annual gift is to the church, and I have not listed it because we should all be doing that.” Also not included are gifts to national and state requests for such things as cancer, heart, right to life, special Olympics and many church organization needs.

The following is a partial list of significant gifts bestowed by Robert A. and Dorothy Hodson: an endowment fund they established provides three \$1,000 scholarships annually to students in the College of Food, Agriculture and Environmental Science at Ohio State University; a significant

gift to the Ohio 4-H Foundation to support construction of the new Ohio 4-H Center on the OSU Campus; and the largest endowment for student scholarships at Southern State Community College.

The Hodsons contributed to the Highland County YMCA for its facility that opened in 2003. They have also donated to the Highland County Pregnancy Center and Hillsboro Athletic Boosters. To encourage others to participate, they provided a challenge matching grant to the Highland County Historical Society. The Hodsons support Samaritan Outreach Services, an organization that assists Highland County needs; the Highland County Habitat for Humanity; Highland County Homeless Shelter; Highland County Turning Point; Hillsboro City Christmas Lighting; and the Highland District Hospital Foundation. They provided Christmas gifts to patients for the past several years at the local nursing homes and provided \$100 to each Sunday school class member to be used for persons they find with a need. This project resulted in class members adding to the initial gift, thus providing more than \$1,500 to needy persons. The Hodsons organized and funded the Highland County National Day of Prayer observance for several years.

Bob and Dorothy assisted in raising money and made personal contributions to many projects, including organizing and participating in the annual radio-telethon beginning in 1973 which has raised more than one million dollars for persons with handicaps within our county served by the Highland County Society for Children and Adults. They assisted in organizing and conducting a fund drive for local endowment for the Highland County 4-H program with a current value of more than \$100,000. In 1984, Canter's Cave camp was about to be foreclosed upon, but as a result of a successful fund drive assisted by Mr. Hodson, the debt for the Canter's Cave Camp was retired.

Eric Joyce

N O M I N E E

S U B M I T T E D B Y

Vicki Cummiskey, Executive Director

Community Foundation for Jefferson County

When Eric Joyce, then a junior at Catholic Central High School, joined the Youth Advisory Committee of the Community Foundation of Jefferson County in 2002, he went right to work.

Eric spent six hours on his feet collecting and moving items for the Foundation's Charity Auction. He quickly emerged as a quiet leader of the YAC, participating in every fundraising opportunity—a Christmas Tree Raffle, mall and Wal-Mart collections, an intergenerational Walk-A-Thon, and last, but not least, the Flamingo Fundraiser where YAC and Foundation board members placed flamingo yard ornaments in yards over the course of eight nights and requested donations to the Foundation's Youth Fund for their removal.

In May of 2003, Eric spearheaded one of the most successful fundraisers ever held at his former elementary school. Eric consulted with Holy Rosary Elementary School librarian and art teacher Paula Dulaney and kindergarten teacher Mona Davis to develop a T-shirt promoting the proposed STAR Program in Jefferson County.

Nearly all of the 340 students in kindergarten through 8th grades purchased a T-shirt, which features the school emblem on the front and an inspirational quote, "Never settle for less than your best!" on the back.

Dulaney, who designed the T-shirt, said, "This is an attitude we try to teach the students, and it seems to reflect the attitude

of the STAR program.”

“As a teacher, I feel that the Foundation’s YAC program is a wonderful opportunity for students to become involved in their community,” said Davis.

The Community Foundation is partnering with OSU Extension to implement the STAR Program, or Students Taking Active Roles in Jefferson County. Participating high school students will be trained to serve as full voting members on city, county, education and nonprofit boards and advisory boards.

Eric Joyce, Dulaney, and Davis presented a check for \$770 to the Foundation’s YAC while the elementary school students showed off their T-shirts during a news conference held at the school.

During its first two years the YAC members have provided 19 grants to area nonprofits to improve the quality of life for Jefferson County youth through the development of educational and recreational opportunities. Eric was part of the decision-making process that determined how, in 2004, the group will to see where the money is going, meet the nonprofit executive directors and youth coordinators, and even do site visits to see how youth are being helped by the funded programs.

“This is community leadership at its best. Our YAC is growing in its grantmaking skills, its knowledge of the community and its needs. And Eric and the youth are leading the way,” said Vicki Cummiskey, executive director of the Community Foundation of Jefferson County and YAC advisor.

Eric was elected by his peers as YAC co-president for the 2003-2004 school year.

Charles & Charlotee Love

NOMINEES

SUBMITTED BY

David Mitzel, Executive Director

Muskingum County Community Foundation

Charles (Charlie) Love and his wife Charlotte set up a scholarship fund in honor of two educators who gave them the opportunity to pursue their college degrees. Charlotte wished to establish the fund in memory of Merle Maupin, Professor of Piano at Muskingum College, while Charles wanted to honor the man described in the following story.

Charlie was a high school sophomore at Lash High in Zanesville when his mother died. Two years later, in 1934, he graduated and went to work at the A&P Market across from the courthouse downtown. Jobs were scarce in that depression year, but Charlie's new stepmother knew the manager of the A&P and told him that Charlie would be an excellent employee.

Charlie worked many hours each week at the A&P, even more than the 62 hours he was scheduled. His take-home pay was \$9.42 a week, about the same as it would now cost to take a cab from the old A&P across from the courthouse to his home on Seborn Avenue. Charlie always walked home after work, even on Saturday when he would get off after midnight.

One of his regular customers for perishable goods was

his chemistry teacher from Lash High, a man named Edwin L. Roe, who would stop by the A&P a couple of times a week for eggs, butter, or vegetables.

When a customer wanted an item, Charlie would go get it, bring it back, wrap it, and give it to the customer for checkout. If a customer wanted a stalk of celery, such as Mr. Roe did one day, Charlie would walk over to the bin where the celery was stacked and pick out a nice fresh stalk. The customer usually did not follow him. Yet, Mr. Roe did follow Charlie and said deeply and gruffly right behind Charlie's head, "Do you want to be selling celery the rest of your life?"

Charlie didn't have a chance to answer this question before Mr. Roe went on to say, "Why don't you go to college?"

Charlie replied, "I don't have enough money to go to college."

Mr. Roe turned and left with his fresh stalk of celery.

The next time Mr. Roe went shopping at the A&P, he sought out Charlie and told him that he needed to go to Athens.

"Athens?" Charlie replied.

"Yes," Mr. Roe affirmed, "I checked into your record at the high school and saw that you did well enough to get a scholarship almost anywhere you wanted to go to school. I then called a friend of mine in Athens who said that Ohio >>

"The problems of the world cannot possibly be solved by skeptics or cynics whose horizons are limited by the obvious realities. We need men (and women) who can dream of things that never were." ~ John F. Kennedy

Charles & Charlotte Love continued

University would be glad to accept you in the fall quarter and give you a full scholarship.”

It was already late summer but Charlie got everything together from his home and moved down to Athens. He had with him his savings from almost two and a half years of work at the A&P: a total of \$148.37 which he would use for room and board.

Charlie describes his conversion from celery picker to student as one of the points in his life when he knew that his God was looking after him.

The Charles and Charlotte Love Scholarship is awarded to a student attending Ohio University (Zanesville Campus included) or Muskingum College. The student may be a high school senior or a currently matriculated undergraduate student at either institution of higher education. There is no age limitation upon the award recipient. The student must hold a 3.0 to 3.5 grade point average and have a demonstrated need for financial assistance. The scholarship award is \$2,000.

Charlie became an accountant, IRS agent, and administrator of the Helen Purcell Home, a charitable home for elderly ladies. Mr. Roe was right: he didn't want to be selling celery the rest of his life.

Jim & Robert "Mick" McLaughlin

NOMINEES

SUBMITTED BY

Leslie Lilly, President and CEO

The Foundation for Appalachian Ohio

In the 1700s, composer George Frideric Handel suffered a stroke. When he later regained his health, Handel felt an obligation to give something back to his community. His creation, *The Messiah*, was performed each Eastertide to benefit his favorite charity, the Foundling Hospital, and other charities.

The power of philanthropy, seeded by Handel's musical creation and gift of generations ago, a legacy of classic proportions, is newly infused in the 21st century by the gift of two brothers in the unlikely place of Zanesville, Ohio. What better story to illustrate that philanthropy is a timeless tradition, "For good. Forever."

Messiah has become one of the most renowned pieces of English sacred music, equated more today with Christmas than with its early performances at Easter. This most popular of oratorios has enjoyed countless revisions and orchestrations for more than 250 years, including an annual performance by the Zanesville Civic Chorus and Orchestra.

To make certain the group's annual presentation and musical tradition continues after they are gone, brothers James "Jim" McLaughlin and Robert "Mick" McLaughlin established the Virgie Lee McLaughlin Fund within the Foundation for Appalachian Ohio in honor of their mother. >>

Jim & Robert "Mick" McLaughlin continued

Jim, who retired after 31 years as choir director at Zanesville High School and who also served as chairman of the city schools' vocal music department, calls his mother "my and my brother's best supporter."

"She's 93, and still plays piano every week for her Sunday school class that numbers about 90 persons, and she plays piano for the nursing home in Hillsboro every other Monday," he added. And as for the Messiah? "She has been an active supporter of performances of this oratorio, the Thursday Music Club in Zanesville, and other music events in Highland and Muskingum Counties."

Mick, who is associate dean of the University of Cincinnati's Clermont College and a member of FAO's Board of Trustees, said the fund is, "a natural way to give back and perhaps inspire others to follow suit, whether that's establishing a scholarship or something else they care about and want to perpetuate."

The named fund was established with an initial contribution of \$10,000, and an annual gift from the fund will be made to the Zanesville Civic Chorus and Orchestra for its annual presentation of the Messiah. The fund was created to honor Virgie Lee McLaughlin while she still is living.

In the words of 18th century music historian Dr. Charles Burney, Messiah "has fed the hungry and clothed the naked, fostered the orphan, and enriched succeeding managers of Oratorios more than any single musical production in this or any other country."

With their creation of the Virgie Lee McLaughlin Fund, the McLaughlin brothers have insured that present and future generations of audiences and performers in their community and in the region will be enriched and inspired by this wonderful choral tradition.

Frederick Leonard "Rick" Oremus

N O M I N E E

S U B M I T T E D B Y

Richard Vincent, President

Osteopathic Heritage Foundation of Nelsonville

Mr. Oremus has dedicated a significant portion of his life to voluntarily support and be a champion of his community and his chosen profession. It has been my pleasure to know and work with him for twenty years and observe as he continues to give of himself in service for others. The measure of a truly outstanding philanthropist lies not in the amount of money he contributes to the cause or causes, although money is important, but more important is the amount of himself, his time, that is given to make a difference in his community.

As an attorney with an active practice in Athens County, Mr. Oremus consistently finds time to serve on non-profit boards, to raise money on behalf of community-supportive agencies, to guide the strategic direction of a healthcare facility, to work to establish a foundation to serve the needs of his neighbors and to direct the restoration and re-opening of an opera house. A list of a few of the agencies with which he has dedicated his time and talents includes:

- Southeastern Ohio Hearing and Speech Center
- Ohio State Legal Services
- Athens County Public Defender Commission
- Nelsonville City Council

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“The way to universal things is through local things.”

~ Graham Swift

Frederick Leonard "Rick" Oremus continued

- Hocking Valley Museum of Theatrical History
- Doctors Hospital of Nelsonville
- Nelsonville Public Square, Inc.
- Athens County United Way Campaign
- Athens County Convention and Visitors Bureau
- Athens County Bar Association Poverty Prevention Clinic
- Osteopathic Heritage Foundation of Nelsonville and Osteopathic Heritage Foundation—Columbus

Mr. Oremus has also been active, and an elected leader, with several service and fraternal organizations that serve the less fortunate in our communities. These include the Rotary Club, Philodorian Lodge, Ancient Accepted Scottish Rite, Aladdin Temple and the Athens Symposiarchs. He has worked to provide scholarships for Ohio University students, lead successful community United Way fund raising campaigns in Nelsonville and he has been the general chairman for the Athens County United Way. In 2001, he was recognized by his peers in the Ohio State Bar Association with the Ohio Bar Medal—presented to him for unusually meritorious service to the profession, the community and humanity.

The impact Mr. Oremus has had on every organization and agency with which he has voluntarily served is significant. Even more significant is the impact these agencies, with his support and leadership, have made on the health and quality of life of the communities served.

Michael Puskarich

N O M I N E E

S U B M I T T E D B Y

Jim Helt, Assistant Director

Ohio State University Extension Emeritus

The Cravat Coal Company has been very community minded. They have supported the building of a new library in Cadiz, which bears their name. Tony Puskarich, now deceased, was instrumental in supporting the Ohio 4-H volunteers recognition program. Tony believed that volunteers were the heartbeat of the country and believed they should be thanked as often as possible. The company, the Puskarich sons, and their father, made it possible to recognize 4-H advisors across the state with a pin for the 5, 10, 15, 20, 25.....through 65 years of service. They provided a state recognition program for over 25 years. They were always available with equipment and operators for community improvement projects that required construction. They also were great support for excavation and ground preparation for projects with the area 4-H Camp Piedmont. They were always assisting with building athletic fields for local youth programs.

In keeping up with community interests and involvement, Michael Puskarich, present CEO of Cravat Coal, is continuing to support community projects with in-kind and financial support.

Kevin Ritz

N O M I N E E

S U B M I T T E D B Y

Leslie Lilly, President and CEO
The Foundation for Appalachian Ohio
Maribeth Wright, Partner
Rea & Associates, Inc.

Former Colorado Rockies baseball pitcher Kevin Ritz has four little league fields named after him—three in Denver, Colorado where one youth sports field is a miniature of Coors Field and a field in Iowa, where Ritz grew up. But what Ritz and his wife Sally really enjoy is doing things for children.

“Little League and Babe Ruth Baseball were a big part of my life, and I wouldn’t have been where I am today without them,” Ritz has said.

So when Ritz and Sally, a Cambridge, Ohio, native, decided it was time to give back money to the communities they grew up in, they turned to their CPA, Maribeth Wright. Wright guided the couple to establishing the Kevin Ritz Family Fund, a donor advised fund within the Foundation for Appalachian Ohio.

With four children (Molly, Kyle, Eli and Lilly) of their own, the Ritzes determined they didn’t have the time to deal with the paperwork and administration of establishing and running a private foundation. Kevin found the process to establish a donor advised fund with FAO simple and time efficient. The family is able to designate contributions to the causes they care about—projects that help children. Proceeds from annual

golf outings the couple sponsor in the Cambridge area have helped fund lights at a local ballfield, a mobile dental lab for children who could not afford dental services, and two Little League organizations.

Ritz also understands the importance of promoting philanthropy and increasing charitable resources in the region. He supported FAO by participating in an Estate and Charitable Planning for Professional Advisors Golf Outing and by making himself available for a photo session with attendees.

“Kevin has allowed us to share his giving story with the media, certainly not because he seeks media attention, but because we asked,” said Leslie Lilly, President and CEO of the Foundation for Appalachian Ohio. “Kevin’s story may inspire other individuals and families to determine what they are excited about, what they hope to make better, and then to support those causes with a permanent, named gift that continues to help a community long after they are gone,” said Leslie Lilly, President and CEO of the Foundation for Appalachian Ohio. “He and his family are a tremendous example of sharing their resources and what they love—baseball and recreational opportunities, children and helping them.”

“Seek always to do some good somewhere. You must give some time to your fellow man. For remember, you don’t live in a world all your own.” ~ Albert Schweitzer

Dean Schooler

N O M I N E E

S U B M I T T E D B Y

Christine Cugliari, Program Manager

Schooler Family Foundation

Leslie Lilly, President and CEO

Foundation for Appalachian Ohio

Generating images of possibility and potential. Helping others convert those images into positive change and action. Whether it's serving at the national level on the Council on Foundation's Legislation and Regulations Committee or founding and guiding an innovative school-centered program in his daughter's neighborhood public elementary school, Dean Schooler's acts of giving and caring have quietly transformed opportunities and brought them to fruition, to the delight and appreciation of the many people and communities that have been beneficiaries of his dreams for a stronger, more engaged civil society.

Never content to be a passive observer, Dean is known for his enthusiasm and strategic ability to "connect boxes," a talent and gift for taking seemingly unrelated ingredients and bringing them together in ways that anticipate the chemistry of the unprecedented. Out of this gracious craft have come marvelous beginnings rooted in Dean's vision of philanthropy as being gifts of time, talent, and treasure but also a commitment of taking personal responsibility. His vigilant eye sees the world not only as it is but also as it should be and for several decades, Dean has put that principle into action as a role model and catalyst

for philanthropy and community improvement as President of the Schooler Family Foundation, located in Coshocton, Ohio.

In addition to carrying out the management duties of a small family foundation, Dean is a dedicated leader, and constantly monitors the pulse of philanthropy locally, regionally, and nationally, seeking to promote greater understanding of the role of foundations and charitable giving as a powerful tool on behalf of positive social change. For example, Dean, as a native of Appalachian Ohio, understood the significance of the daunting philanthropic gap characterizing much of Appalachian Ohio's 29 counties. He joined with other community leaders in fostering the idea of a regional approach to building philanthropic capital for Appalachian Ohio's self-improvement. "He had the foresight, interest and enthusiasm to lead and participate in those early conversations that eventually resulted in the creation of The Foundation for Appalachian Ohio," said Leslie Lilly, FAO President and CEO, "and Dean didn't stop there. The Schooler Family Foundation made a significant financial contribution and Dean gave then and continues to give the Foundation the substantial gift of his knowledge and expertise in the field of philanthropy, as a donor and a philanthropic leader...a volunteer commitment whose value has made the sum of the financial investment far more powerful because he helped shape and guide the development of FAO's vision and mission for the longer term.

Dean listens carefully to communities about their needs and interests, and recently, in a reversal of the traditional application/grantmaking process, he took a creative approach to grantmaking when the Family foundation asked a small town in rural Ohio to engage members of that community in focusing on its "desired state," or what it wants to be. The Schooler Family Foundation provided a \$40,000 grant, and the community then went about the work of studying >>

Dean Schooler continued

what is best and what works in the community, and how to create more of “it.” Over 17 percent (200 people) of the community’s 1,200 citizens participated in the project.

“During the process, they learned what they loved about their community, leaving them with a new sense of direction for their community,” said Dr. Chester J. Bowling, assistant professor and extension specialist at Ohio State University. “They no longer envied other communities for their resources and assets. Instead, they developed a deep appreciation for their own community and their own unique assets. The final result is a more unified community vision with people committed to and acting on bringing that vision to fruition.”

Dean Schooler learned about giving back from his generous parents, Seward and Edith. In a tribute titled, “A Simple Life,” *Coshocton Tribune* writer George Wuerthele wrote of local bank director and philanthropist Seward Schooler: “...he ponders the ways in which the foundation’s resources can best be employed to make life in this area a little safer, brighter and more rewarding.”

The elder Schooler learned the dual roles of public service and leadership when the stock market crashed in 1929. The writer said Schooler helped people manage incomes, “which had shrunk to near invisibility,” and “often had to go the extra mile, with people who would have perished had he not done so.” Schooler spent three decades growing the assets of the Coshocton Foundation and also established the Schooler Foundation with his wife Edith in 1985. Wuerthele captured the essence of Schooler’s giving philosophy: “I don’t understand why some people work so hard to accumulate wealth, and then let

Uncle Sam take it away when it can do so much good,” said Schooler. “Money is no good when it is locked up. In order to do good it has to be working.”

Schooler Family Foundation Program Manager Christine Cugliari has worked for and with both Seward and Dean Schooler. “Dean embraced his parents’ philanthropy and developed it into his own style,” said Cugliari. “He is a philanthropist in the truest sense of the word. He wants to get to the root, not the symptom of a problem,” she added.

Dean Schooler’s public service and involvement includes:

- An incorporator, founder treasurer and chair of the finance and investment committee and current trustee of the Foundation for Appalachian Ohio
- Current member of Colorado Governor Bill Owens’ Commission on Community Service
- Former trustee and long active in the Ohio Grantmakers Forum (formerly the Donors Forum of Ohio)
- Contributing member of The Philanthropy Roundtable, Grantmakers in Aging, and the Grantmaker Forum on Community and National Service.
- Led a successful effort to create the Community Foundation Service Boulder County, serving as founder, >>

Dean Schooler continued

consultant, volunteer, and member of the board.

- Author of numerous essays and articles on governing boards, leadership, public policy, fund raising and philanthropic endowment for *Foundation News & Commentary*, *Fund Raising Management*, *Policy Studies Journal*, *Philanthropy Monthly*, and *NSFRE Journal*, among others.

Dean Schooler lives in Boulder County, Colorado, and is married to Vicki Henderson Schooler. He has five children, ranging in age from twelve to thirty-four: Chelsea, Deana, Wesley, Matthew and Heather.

*“How lovely to think that no one need wait a moment;
we can start now, start slowly, changing the world.”*

~ Anne Frank

For more information on the work of Appalachian Ohio Giving...

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